



finding loving homes for displaced labradors

DESERT LABRADOR RETRIEVER
R E S C U E

Desert Labrador Retriever Rescue

Annual Report

2019

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Vision and Mission Statement

Our Vision:

We envision a society where all people consider companion animals as lifelong, valued family members; be responsible, respectful and protective of an animal's well-being both in their care and on this earth.

Our Mission:

Desert Labrador Retriever Rescue is committed to rescuing Labrador Retrievers and finding them caring, safe and loving homes.

It is our mission to:

1. Rescue animals from situations that are abusive, endangering or neglectful.
2. Rescue animals in danger of being euthanized at area shelters/pounds.
3. Provide DLRR dogs with veterinary care.
4. Provide DLRR dogs training, when necessary.
5. Place rescued DLRR dogs into permanent adoptive homes.
6. Educate and promote the importance of spaying/neutering companion animals.

A Message from the Board of Directors

Dear DLRR volunteers and supporters,

We begin this 2019 annual report with a sense of pride in our organization and the many volunteers, donors and supporters who lift up Desert Labrador Retriever Rescue year after year. We celebrated our 20th anniversary in 2019, and it is remarkable how much we have evolved and accomplished in our tenure for so many Labs and for the state of Arizona.

During the past year, we realigned back to our roots of rescuing Labrador Retrievers in the state of Arizona. By doing this and implementing dog evaluations before intake, we rescued 151 Labs in 2019 compared to 291 in 2018. We also adopted out 186 Labs in 2019 compared to 329 in 2018. While our numbers are significantly lower, we feel strongly that with the positive changes put in place and a more streamlined intake and adoption process, we are better positioned for more solid growth in 2020. The average number of dogs in our care during 2019 was 25 compared to an average of 46 in 2018. Unfortunately, nine dogs were returned in 2019, but that is much improved over the 28 returns in 2018. We continue to get a solid number of applicants looking for a Lab. Our database includes hundreds of adopters approved and ready to adopt.

During this milestone anniversary year for DLRR, our accomplishments far exceeded expectations. We rebranded our rescue with a fresh new logo and created new marketing materials and other supplies.

In addition, we updated, streamlined and refreshed our website, created new online orientation training for volunteers and foster training. We held in-person dog handling and behavior training classes for our Phoenix and Tucson volunteers conducted by Pet Behavior Solutions. We also filled key volunteer positions within the organization.

Our overall expenses in 2019 were \$394,000 compared with \$454,000 in 2018—down 13%. Our 2019 revenue was \$310,000, a decrease of 40% compared with \$454,000 in 2018. As expected with a slowdown in the economy and the new tax law, charitable giving decreased in 2019, and our fundraisers were not as profitable as in previous years. Our lower expenses are in alignment with the decrease in the number of dogs in our care. About 95% of our expenses go directly to veterinary, boarding and training care of our dogs.

We are fortunate to partner with the Zeus Oncology Fund™ (ZOF) to help with cancer treatment expenses for our DLRR dogs. ZOF has been a tremendous blessing to DLRR and our Labs. We are also thankful to Robin Garrett and Kristen Branche for leading our fundraisers and working diligently to raise over \$40,000 in 2019. Robin and Kristen have both stepped back to take much-needed breaks from these demanding roles. We are actively looking for a new Fundraising Coordinator or Co-Coordinators. In the meantime, several fundraisers are in the planning stages this year and being led by various volunteer members. We look forward to launching some new and exciting fundraisers in 2020.

Each of our volunteer teams have solid leaders and continue to run effectively and efficiently. Our volunteers' selfless energy and dedication are beyond measure. We are grateful to our many veterinary and other partners who continue to provide exemplary service to our Labs and reasonable rates that help our rescue stay financially stable.

During 2020, we will continue to serve as a breed-specific rescue, closely monitor our income and expenses and act as good stewards with donations and gifts bestowed upon DLRR. We will expand our presence in underserved communities in Arizona while maintaining high levels of structure and communication. Additionally, we will focus on increasing our level of professionalism in everything we do—print, social media, communication, and so on. We will work diligently to increase our foster base and provide opportunities for all of our hard-working volunteers to socialize and share experiences. Once again, it will be a busy and exciting year!

Many thanks to all our volunteers and supporters for all you do for DLRR, day in and day out. Without your support, we could not succeed. We will continue to look for innovative ways to improve the rescue and save as many furry lives as possible this year.

With Best Regards,

Patricia Thompson, President

Mary Ducharme, Vice President

Janet Blau, Secretary

Karen Aubert, Treasurer

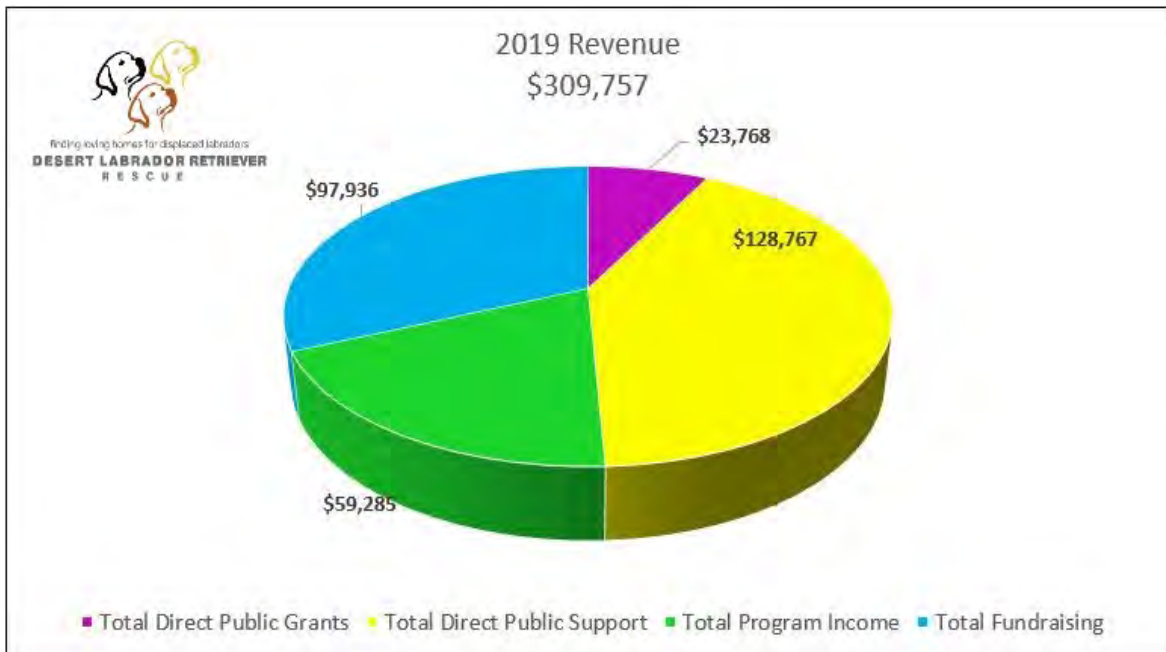
Karen Bateman, Phoenix Director of Operations

Jane Holschuh, Tucson Director of Operations

Statistics

2019 Intakes and Adoptions: *151 Intakes / 186 Adoptions*

Financial Status





2019 Expenses
\$393,643



- Dog Training
- Fundraising Fees
- Boarding Services
- Vet Services
- Management and General
- Operations